



The ADAM ProgramSM

Automated Delivery of Alerts on Missing children



The Story

LexisNexis Risk Solutions

- We use data, analytics and technology to help customers confidently assess, predict and manage risk associated with the people and organizations they interact with.
- For example our data enables retailers to prevent fraud with online transactions and helps law enforcement track down criminals and suspects.
- We tackle Big Data problems everyday!
- Passionate about Corporate Responsibility & Data for Good

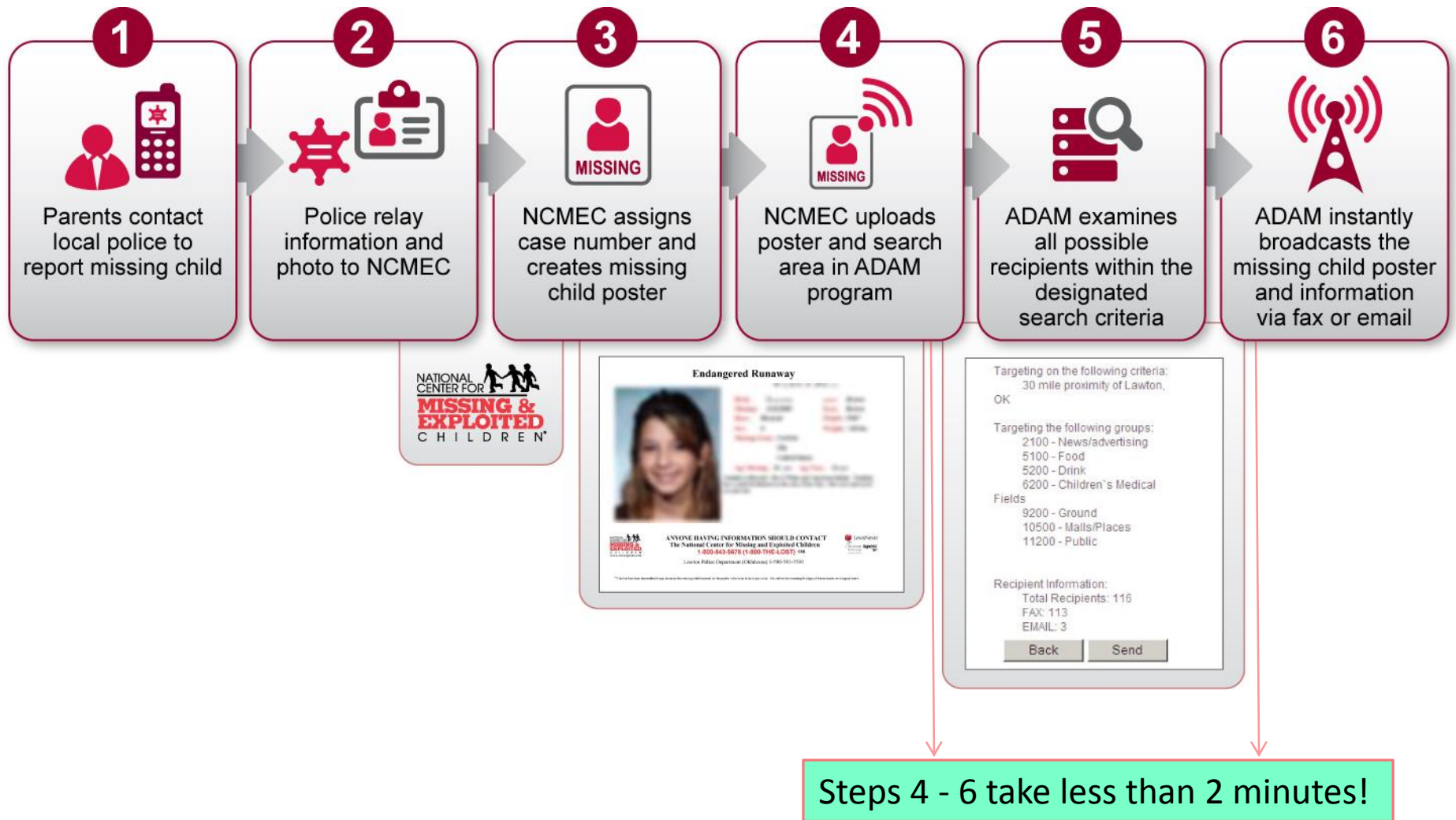
National Center of Missing & Exploited Children

- Assists law enforcement, families and the professionals who serve them with cases of missing and exploited children. ([overview video](#))
- During the last 31 years, NCMEC's national toll-free hotline has received more than **4.2 million calls**
- According to the FBI, in 2015 there were **460,699** NCIC entries for missing children.
- In 2015, NCMEC assisted law enforcement with more than **13,700** cases of missing children.
- NCMEC has circulated **billions** of photos of missing children, assisted law enforcement in the recovery of more than **222,000** missing children.

What is ADAM?

- Launched in November 2000 and donated to [National Center of Missing & Exploited Children \(NCMEC\)](#) in response to a critical need of photo distribution when a child is abducted or goes missing
- ADAM stands for Automated Delivery of Alerts on Missing Children and named in honor of Adam Walsh, ADAM uses advanced technology to distribute missing child posters to police, companies and organizations within a specific geographic search area
- LexisNexis provides the technology to allow NCMEC to distribute these missing child alerts
- One of the main resources under NCMEC's [Picture Them Home Campaign](#)
- Can send via fax, email and mobile devices
- Over 2.6 million businesses in program
- Currently distributes posters to US recipients only
- In partnership with NCMEC, the ADAM Program has helped recover 159 missing children¹

How Does it Work?



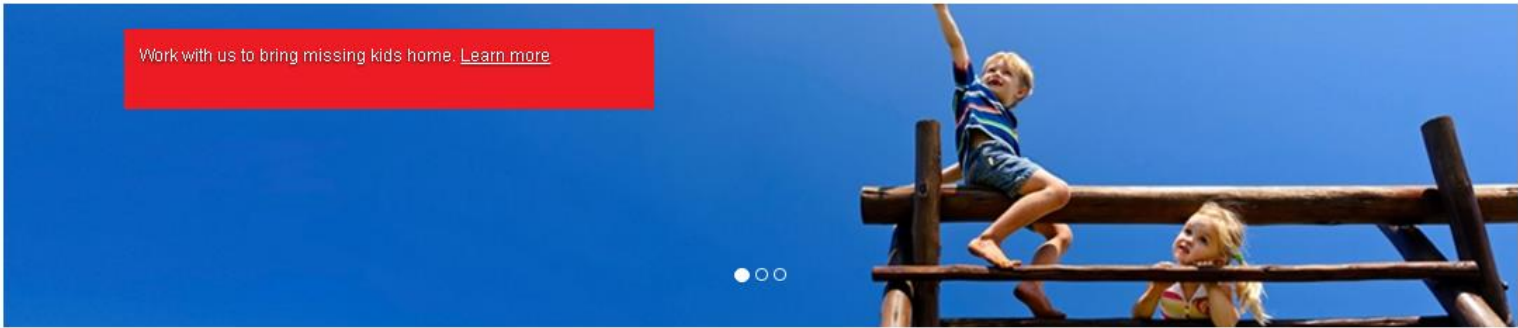
Demo



The ADAM Program

Home

Work with us to bring missing kids home. [Learn more](#)





The ADAM Program

This program, in partnership with LexisNexis Risk Solutions and the National Center for Missing & Exploited Children®, uses technology to distribute missing child posters to targeted recipients within a specific geographic search area. Authorized users can login via the secure sign-in box.

Sign In Form

Successfully Logged Out.





Sign In ▶

Join the ADAM program.

Work with us to bring home missing children.



Learn More ▶

Copyright © 2016 LexisNexis. All rights reserved. Terms & Conditions | Privacy Policy

Thank you

Help us in our recovery efforts!

If you know of a business or organization that would be interested in participating in the ADAM Program, direct them to our sign up form at www.lexisnexis.com/adam

July 12 Big Data / Data Science Meetup

Love diving into code? Join LexisNexis July 12 for our next meetup showcasing Big Data and a Data Science Use Case!

<http://www.meetup.com/Big-Data-Processing-and-Analytics-LexisNexis-HPCC-Systems/>

Questions?

Stick around for the raffle drawing!

